



Michigan OHSP presents Arrive Alive Tour® at: Grass Lake High School

Featuring virtual reality impaired driving and texting simulator

All media outlets are encouraged to attend



The Arrive Alive Tour® sponsored by Michigan OHSP will visit:

Grass Lake High School

11500 Warrior Trail

Grass Lake, MI 49240

March 13th, 2024

8:00 AM - 2:00 PM EST

UNITE's Arrive Alive Tour® is the nation's number-one ranked drunk and distracted driving awareness event, as well as the first-and-only marijuana driving simulator in the country. The Arrive Alive Tour uses a high-tech, state-of-the-art simulator that allows participants to drive while distracted, drunk, or drugged in a fully functioning vehicle without moving or being impaired. The simulator allows participants to experience the real-life dangers without the real life consequences.

UNITE's Arrive Alive Tour is sponsored by Michigan OHSP, the Transportation Improvement Association, and in partnership with Farm Bureau Insurance of Michigan to bring this life changing event to Grass Lake High School. The mission is to change these dangerous driving behaviors and save lives.

UNITE's Arrive Alive Tour and Michigan OHSP have partnered to launch The Arrive Alive Safe Driving Campaign throughout the state of Michigan. The goal is to educate teens on the dangers of distracted, drunk, and drugged driving to help keep the roads of Michigan safe. For information on scheduling an event in your area or if you have any additional questions on The Arrive Alive Tour, please call Nick Pitts at 888.436.3394 ext. 6386.