

Grass Lake Community Schools

899 South Union Street • Grass Lake, Michigan 49240

(517) 522-5540 • Fax (517) 522-8195

Grass Lake Community Schools Regular Board of Education Meeting

Monday March 10, 2014
7:00 p.m.

George Long Elementary
Library/Media Center

BOARD MEMBERS PRESENT

Tim Waskiewicz
Kimberly Seaburg
John Paterra
David Wright
Mark Burnett
Darrell Hart

BOARD MEMBERS ABSENT

Kristi Shoemaker

ADMINISTRATORS

Brad Hamilton
Michelle Clark
Brian Thompson
Jeanene Satterthwaite
Doug Moeckel

GUESTS

Debbie Brady
Rachel Wilson
Scott Clow
Zoey Bommarito
Brad Coffey
Frank Seaburg
Michelle Whitley

PRESIDING OFFICER:

Tim Waskiewicz, President

Certified Correct

John Paterra , Secretary

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1. Call to Order

President Waskiewicz called the meeting to order at 7:00 p.m., followed by the Pledge of Allegiance and a Moment of Silence.

2. Approval of Agenda

Moved by Member Paterra, supported by Member Seaburg, to approve the agenda as presented. All present voted Aye. Motion Carried.

3. Approval of Minutes

Moved by Member Hart, supported by Member Wright, to approve the minutes of the Regular Meeting of Feb. 10, 2014 as presented. All present voted Aye. Motion Carried.

4. Presentation of Bills for Payment

Moved by Member Wright, supported by Member Burnett, to approve paying bills in the amount of \$642,209.40. All present voted Aye. Motion Carried.

5. Correspondence

None

6. Hearing of Citizen

Scott Clow, from MLive Media Group, was a guest speaker. He used a PowerPoint presentation to address the wide usage of technology to advertise. He stated that the majority of people use smart phones and/or tablets to stay connected. He then described the strategies that could be used to bring families into the school district by using 2 Elements:

1. Digital display Advertising
2. Business Listings

He stated that the benefits are reaching the right people, on any device, wherever they are. He showed advertising as it would appear on different devices. He described how most people research questions online and 83% of those searching online contact local businesses offline following their search. The goal would be:

- 10,000 Monthly Impressions delivered on MLive.com and the extended network to parents of school aged children in Eastern Jackson Co., Ann Arbor and Chelsea
- 40,000 General Impressions
- Business Listing for each of Grass Lake Community Schools' five locations pushing a listing info to over 300+ online Directories

The investment would be: \$9132 or \$761/monthly.

The members asked questions about the specifics of how the service works and how they would be able to track the potential "gains". Mr. Clow described the reports that can be run to follow progress. Mr. Hamilton and the members thanked Mr. Clow for coming to explain this service.

7. Reports of the Superintendent for Information

A. Report Project Safe Graduation – Michelle Whitley

Michelle Whitley was present to talk about Project Safe Graduation. The venue will be at the YMCA in Jackson on May 30th, which is the same venue used last year. They will be seeking permission for the event and permission to use 1 bus for transportation. Mr. Hamilton stated this is just informational at this time.

B. Update on Jennifer Pflueger Leave of Absence

Mr. Hamilton reminded the board of the Leave of Absence that was granted to Jennifer Pflueger at the beginning of the school year. Ms. Pflueger returned to work before the end date of her approved year's leave. Additional circumstances have arisen that necessitate Jennifer requesting to re-continue her leave. Mr. Hamilton has granted Jennifer a continuation not to exceed the original leave's end date.

C. Upcoming Budget Meeting

A reminder was given that the Budget Committee would meet the next night, Tuesday, March 11th @ 6:30 p.m.

D. Science and Math Professional Development – Title IIA

Mr. Hamilton explained that there are funds from Title IIA that will be forfeited if they are not used. It was decided to use these for math and science professional development this summer. So far, there are eight science teachers and five secondary math teachers that will benefit from this.

E. Grass Lake Regional Chamber of Commerce Partnership Meeting Update

Mr. Hamilton stated that this meeting was well attended and well received. The vote at the end of the meeting was 24 to 2 to continue the process. He also stated that he and Janelle Sherwood have been desegregating the info. He then gave a brief overview of some of the items that have been determined to be the "importances". Ms. Sherwood will be presenting the data at the next Chamber meeting on Thursday, March 20th, which was rescheduled due to the upcoming Business Expo.

F. Snow Days

Mr. Hamilton handed out correspondence from John Graves. He explained that he has been tracking info regarding snow day make-up with John Graves, Thrun Law and Cathy Brechtelsbauer from the ISD. With 1165 hours in our schedule, we currently have 10-13 hours over the required 1098, not including additional hours for PD days. The issue that is being investigated is the number of days that were guaranteed to the State. As it stands currently, we will need to make up 2 days (Friday, June 13, and Monday, June 16) unless the State decides to forgive additional days or unless more information comes to light.

8. Reports of the Superintendent for Action

A. Purchase of Band Uniforms

Rachel Wilson gave a PowerPoint presentation showing the current band uniforms which she explained were purchased in 1996, making them 18 years old. The average life expectancy of uniforms is an average of 15-20 years. The current uniforms are losing buttons, have broken zippers and holes, have stains that won't come out and are out of style. Zoey Bommarito showed an example of current uniforms.

The benefit of new uniforms is that the updated fabrics have greater washability and they would last another 15-20 years. The new styling is also more functional.

Ms. Wilson listed 2 major companies she received quotes from: DeMoulin and Stanbury. Both are American-made and have been in business for many years.

The following quoted prices include the jacket, bibbers, hat, plume, cape, hat box and garment bag:

- DeMoulin: \$425/uniform with fully constructed jacket (would last 18-20 years)
\$375/uniform without the fully constructed jacket
- Stanbury: \$375/uniform with fully constructed jacket

Ms. Bommarito modeled a sample of a jacket and hat/plume from DeMoulin. They are currently waiting for a sample from Stanbury. They would like to compare the two samples to determine the differences for the \$50 difference in price for the fully constructed jackets before making a final choice. Ms. Wilson stated they would need to order 40 uniforms. The total cost at \$375 would be \$15,000. At \$425 the cost would be \$17,000. Currently the Booster account balance is \$4,732 from various donations. They are hoping that additional fundraising will bring the account balance to \$5,000.

Ms. Wilson is requesting an additional \$10-12,000. The final amount needed would be determined on the company used and the type of uniform ordered. The orders need to be made within the next month to receive them before next school year.

The members all agreed they liked the new design. Some questions were asked by the members and answered by Ms. Wilson.

Moved by Member Hart, supported by Member Paterra, to approve an amount up to \$12,000 for the purchase of new band uniforms to be determined by Rachel Wilson. All present voted Aye. Motion Carried.

9. Unfinished Business

Mr. Hamilton gave out an informational handout from Tremco regarding the schedule to finish the building roofs. He stated that the goals for the roofs will need to be decided by the next meeting. He referred to the issues from this winter and said they will need to evaluate the state of roofs once everything thaws. He gave kudos to Suzy Sczykutowicz, Rich Abrams and Phil Coppernoll for all the extra time and effort they have given to thaw out storm drains to ease the flooding at high school and various other issues around the district due to this winter's snow and extreme temperatures.

Mr. Hamilton handed out scripts for on-hold messaging for members to look over from JD Agency.

Member Waskiewicz talked about filling in for Dave Wright at the County Board Association Meeting held at Western and gave a brief overview of the session. Their robotics program was discussed as well as how it was funded. There were demonstrations of how the technology is being used in the classrooms. He brought back ideas of technology that he would like to discuss further with Mr. Hamilton and the Technology Committee. Member Hart asked about attendance and was informed that attendance was good.

10. Executive Session

A. Support Staff Contract Negotiations

Moved by Member Seaburg, supported by Member Paterra, to move into Executive Session. The members voted by roll call: Member Burnett – yes, Member Hart – yes, Member Wright – yes, Member Paterra – yes, Member Seaburg – yes, Member Waskiewicz – yes. Motion Carried.

Moved by Member Paterra, supported by Member Wright, to move out of Executive Session. All present voted Aye. Motion Carried.

11. Adjournment

Moved by Member Seaburg, supported by Member Paterra, to adjourn the meeting. The meeting was adjourned at 8:46 p.m. All present voted Aye. Motion Carried.